

# COSMO.LV

COSMO.LV IS THE BIGGEST INTERNET WEBSITE IN LATVIA FOR YOUNG WOMEN WHO ARE INTERESTED IN BEAUTY, STYLE, RELATIONSHIP, SEX AND LIFE.

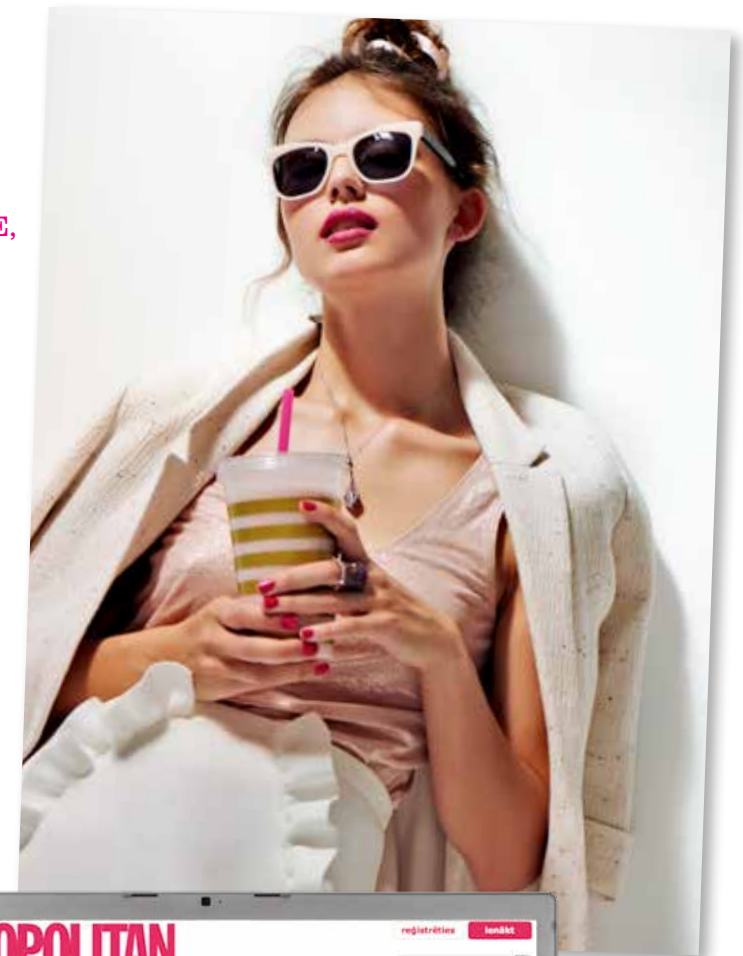
## COSMO.LV STATISTIC (GOOGLE ANALYTICS)

Banner	Unique visitors	Visits	Page views	Avg. Visit Duration
December 2016	167 086	378 259	1 818 047	00:06:46
January 2017	184 390	424 572	2 140 451	00:07:11

## BANNER ADVERTISEMENTS

Banner	Size (pix)	Rotary	Guaranteed impressions, 1 week	Price for a week/ 1 rotary (€)	CPM amount (€)
TOP	960 x 100	1	400 000	200	0,50
Right square	280 x 240	1	400 000	200	0,50
Right middle square	280 x 240	1	400 000	180	0,45
Forum banner	620 x 100	1	375 000	180	0,48
Giga video before web opening (Max 20 sec)	900 x 500	1	75 000	2 000	26,67
Forum branding	960 x 100 150 x 1200	1	375 000	1 000	2,67
All website branding	960 x 100 150 x 1200	1	400 000	1 200	3,00
Pop-up banner, JPG	940 x 500	1	50 000	500	10,00
Pop-up video (Max 20 sec)	940 x 500	1	50 000	1 500	30,00

ATTENTION! PRICE DOES NOT INCLUDE 21% VAT.



ACCEPTABLE FORMATS  
**BANNERS:** JPG, GIF, PNG, HTML5  
**BRANDINGS:** JPG, GIF, PNG  
 VIDEOS MUST BE PLACED IN YOUTUBE.

**COSMO.LV**  
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 AD Sales Manager

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